Dojo Pool: Transform Your Pub into a Gaming Hotspot

Dear Pub Owner,

Imagine turning your pool tables into a cutting-edge gaming experience that brings in more customers, keeps them engaged longer, and significantly boosts your revenue. That's exactly what Dojo Pool offers. Here's how it works:

1. What is Dojo Pool?

Dojo Pool is simple. It combines:

- A smartphone app for players

- Small cameras above each pool table

- A simple card reader at each table

2. How It Works for Players

1. Players download the free Dojo Pool app.

2. They come to your pub and scan a QR code at the pool table.

3. The app tracks their game, keeps score, and adds kung-fu movie style excitement.

4. Players can challenge others, join tournaments, and climb rankings.

5. They earn points and achievements, driving them to return often.

3. What We Install in Your Pub

- Small, discreet cameras above each pool table

- A card reader for each table

- QR codes on each table

- Optional: A large screen to display rankings and challenges

All installation is done by our team, typically in just one day, with minimal disruption to your business.

4. How It Boosts Your Business

- Attracts New Customers: Players use the app to find Dojo Pool locations.

- Increases Return Visits: Players want to improve their rank at your pub.

- Longer Playing Times: The game's features encourage extended play.

- Higher Spend Per Visit: Engaged players stay longer and order more.

- Automated Tournaments: Easy to run events that bring in crowds.

5. Promotional Tools

- Send notifications to nearby players about drink specials or events.

- Host themed nights or tournaments with just a few taps in your admin app.

- Offer rewards (like drink discounts) for frequent players.

6. The "Home Dojo" Concept

- Players can choose your pub as their "Home Dojo".

- Your top 10 players are featured in the app and on your display screen.

- Creates a loyal customer base who regularly return to defend their status.

7. Costs and Revenue

- We install the system for free.

- You pay a small percentage of each Dojo Pool game played.

- Players can pay via the app or your card reader - automatically split between you and Dojo Pool.

- Optional: Charge a premium for Dojo Pool tables.

8. Getting Started is Easy

1. You sign up, and we schedule an installation date.

2. We install the system and train your staff (takes about a day).

3. You promote the launch to your customers (we provide marketing materials).

4. Watch as new and returning customers flock to try Dojo Pool!

9. Why Pubs Love Dojo Pool

"We've seen a 40% increase in weeknight pool table use since installing Dojo Pool." - The Red Lion, Manchester

"Our regulars love competing to stay in the top 10. It's created a real community feeling." - O'Malley's, Dublin

"The automated tournaments are a game-changer. We're packed every Tuesday now!" - The Königin, Berlin

10. No Risk Trial

We're so confident you'll love Dojo Pool, we offer a 3-month trial. If you're not satisfied, we'll remove the system at no cost to you.

Ready to Transform Your Pub?

Contact us today to schedule a free consultation and see a live demo.